

Office of Agricultural Economics and Japan International Cooperation Agency

# ASEAD News

Project on Agricultural Statistics and Economic Analysis Development/ 農業統計及び経済分析開発計画

Issue No. 17

1 September 2007

Area survey seminar, Nakornratchasima province

5-6 August 2007



From 5 to 6 August, CAI organized the seminar on “The development guideline for the survey of agricultural planted area and production by using area frame sampling survey” at KrongSai Resort, Nakornratchasima province. The purpose of the seminar is to get all manner of opinions from people concerned in order to solve the problem of area survey method. The comments and recommendations got in the seminar will be feedback and use for the development of area survey in future.

(by Mrs.Roongthip Kunnakulsoontorn, Division of Agricultural Geo-Informatics)

## Counterparts Training in Japan

Sawasdee kha, I (Miss Krittiya Iamsudha), Ms. Sirirat Limsakul and Mr. Noppadol Suthon, got the opportunity to visit Japan for counterpart training on “Food Consumption Survey” during 4-24 March 2007 under support of JICA and OAE cost share. During the same period, there was another counterpart group from OAE, which comprised of Mrs. Patchararattana and other two people, they attended the training on “Supply and demand model of agricultural production” .

Both two groups had the training at the Ministry of Agriculture, Forestry, and Fisheries (MAFF) and Food Marketing Research and Information Center (FMRIC). Details of it was reported on previous newsletter (No.16) by Mrs. Patchararattana. This time, I would like to report you our experiences in the training held at the Ministry of Internal Affairs and Communications “Somu-sho” and a study trip to FUKUOKA.

We visited the Statistical Institute for Asia and the Pacific (SIAP) and learnt about management system of SIAP. After that we visited the Institute of Developing Economies (IDE) which is the largest library in the world.

At first in the study tour, we went to MORINAGA company which produces many kinds of chocolate and coco products and it is all delicious. Next, we went to AJINOMOTO company where pretty PR introduce us their products and let us tasted how taste can be changed after added AJINOMOTO products. The information they provided make us know how various kind of product they produce. It’ s not only MSG product but they also produce healthy products and cosmetics.

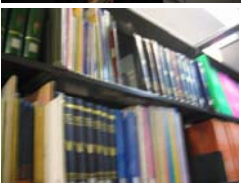


**MAFF**

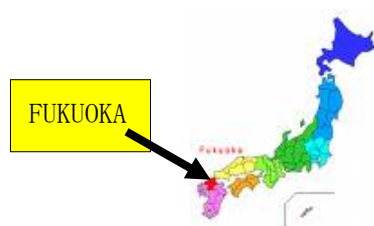
**FMRIC**

**MORINAGA**

**AJINOMOTO**



Moreover, we attended the training at the Ministry of Internal Affairs and Communications “Somu-sho” . We met Mr. KAWASAKI Shigeru, the Director General of Statistics Bureau of Japan (SBJ) and got lecture on Japan Statistical System and Surveys, the management system of SBJ and the National Statistics Center. We learnt about survey methodology, data processing and the analysis on food consumption of the Family Income and Expenditure Survey (FIES). They guided us to the Statistical Museum as well.



**FUKUOKA**

We had visited Fukuoka prefecture which locates in the Southern region of Japan. During the stay in Fukuoka, we received a warm hospitality from Mr. Teruaki Inuoue, the Director-General of Policy and Planning Department and staff of the Fukuoka prefecture office. We also had a chance to interview the lovely enumerator, Miss Hitoe Kuramitsu.

## Counterparts Training in Japan

Miss Hitoe Kuramitsu told us about how do they get a good cooperation from sample households and grip their heart, they will provide necessary tool and equipment for work; such as calculator, balance, pens, eraser and etc. Moreover, to be honest, friendly and frequently visit them, it helps to get better cooperation. As well as, publishing of the surveyed result and analyzed data on newspaper, it make sample households understand more and more that their help are truly benefit for the community.

We had substantial training and got the impressive experiences in many study visits. Besides, Mr. KAWASAKI and Ms. KATO kindly took us to the wonderful places, such as Imperial Palace, Tokyo Tower as the memorable moment of Tokyo city and Kitty's souvenir shop.



Tokyo Tower



Imperial Palace



Kitty shop

We got only 5 days for holiday, so we tried to spend time effectively as much as possible. By the great support of my ex-course leader, daddy Hachiro Muira, Yokobori san and his friends and especially our lovely Mrs. Patchararattana, we altogether visited Asakusa and Kamakura. Moreover, they took us to Hakone for spectacular views, Yokohama and Tokyo Disney Sea.

Finally, we would like to say thank you to OAE leaders and JICA for kindly supports and we are highly appreciate for the opportunity to attend the training in Japan. We could obtain useful knowledge and experiences that taught by Japanese GURU. We also appreciate the warm welcomed and hospitality from JICA officers. We had many chances to know Japanese ways, the wonderful tradition and culture, and enjoyed sightseeing trips. All knowledge we gained, it will help us create the highest benefit to the people in organization.

(by Miss Krittiya Iamsudha, Division of Horticultural Crop Information)

Asakusa



Kamakura



Mt. Fuji (at Hakone)



Tokyo Disney Sea

Khob Khun Khrab/Kha...[ありがとう]

# Making of Crop Cutting VDO

During 18-21 June 2007, Officers of Field Crop Information Division and JICA expert went to Supanburi and Karnchanaburi province for filming on second rice and cassava crop cutting survey method. We got a lot of cooperation from 7<sup>th</sup> ROAE (Chainart province), enumerators and local village headman.



The objective of filming is to produce a visual teaching material for crop cutting survey training. Enumerators and ROAE officers could have opportunity to see the overall process of crop cutting survey and they could review the process by themselves. We think that the VDO could assist their understanding about crop cutting survey and we expect that they could perform better on crop cutting survey, but also accuracy and reliability of data will be improved.



## Filming processes are:

1. Prepare the filming equipments, script, work assignment and filming test.
2. Find and select enumerators who have experiences on crop cutting survey.
3. Get permission and cooperation by local village headman in order to go into filming process.
4. Find location for filming on introduction part (interview, recording name list and random process) and part of sample field survey. Select sample field for actual harvesting process.
5. Take film by the officers of Field Crop Information Division
6. Editing, narration, subtitle and finalize by Division of Field Crop Information
7. Distribute finalized VDO to ROAEs and enumerators

## Making of Crop Cutting VDO



This is a first pilot filming on crop cutting survey method and we have learnt many things by many mistakes. We believe that next filming on other crop cutting survey will be much better than this time based on a big improvement of process and timing. Now, we plan to show this crop cutting VDO at Maize crop cutting training in September and after that.

(by Miss Busaya Pinsuwan, Division of Field Crop Information)



---

## Short-term expert

Hello. I am [Hidemi KEIRA](#), short-term expert in the field of analysis and use of production survey. I stay at Thailand during 20 Aug. to 18 Sep.



In 1999, I have attended Remote Sensing Seminar for Agricultural Statistics in Bangkok as a resource person to introduce Japan' s experience in this field. Nowadays using remote sensing technology for area survey by CAI is deeply impressed. I am also surprised in so many survey reports made by CAI.

I think that publication of survey results should be made as fast as possible and should be easy to understand, so that many people can use them. The more available for many people these data are, the more appreciated CAI will be in Thailand. I try to do my best in this field. See you again.

(by Mr.Hidemi KEIRA, Short-Term expert, ASEAD Project)

## Introduction of Counterparts

**Mr. Nopapadol Suthon** (Statistician 6)

**Responsibility:** Analyze and make report on production volume and production cost of Shrimp



It is a great project that support and initiate new method improvement of agricultural statistics. For example, technical transferred at crop cutting method and the application of GI information on area survey. We could have more accuracy and reliability on data by using these techniques. Besides the improvement of data, we got opportunity at human resources development by the training in Japan. It was good opportunities for OAE people to learn and apply knowledge to their current job and for future development.

**Miss Sirirut Limsakoon** (Statistician 3)

**Responsibility:** Forecasting on production of cassava, tomato, bitter cucumber and food consumption survey.



By the activities of ASEAD project, it could develop on statistical database and data collection method to be more efficient and accurate, where those data are important for policy making and planning in MOAC.

## Voice of Counterpart



We learnt crop cutting survey method as a statistical survey method in order to get more accurate data. We have applied it for our current job that is the responsibility of ROAE officers and enumerators since 2004. We quite satisfy the survey result because we can prove the data scientifically.

Last year, we invited the officers in different organization to observe in the major rice crop cutting training, they have admitted that the crop cutting survey method as a reliable method. And they said, they would apply it for the future work at district and sub-district level.

(by Mr. Supachai Srisurak, 4<sup>th</sup> ROAE)

ASEAD Project issues newsletter to make better communication between Project and the person concerned. We are planning to issue timely news.

Please access to our HP "<http://asead.oae.go.th>"

ASEAD Project. c/o CAI, Office of Agricultural Economics, Kasetsart Campus, Phahonyothin Road, BKK-10900.  
Tel / Fax: (+66) 02-579-0976

Editor : Mr. Tomoyuki IRIE & Ms. Busaya Pinsuwan